



# How to Create Your First Kindle Book *This Weekend*

Ryan Deiss

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**Digital Marketer Labs, LLC**

**4330 Gaines Ranch Loop Suite 120**

**Austin, Tx 78735**

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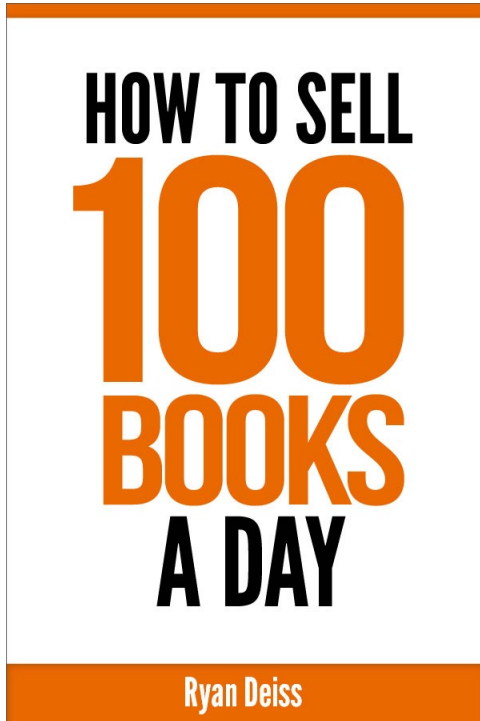
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# **How to Create Your First Kindle Book This Weekend**

**By Ryan Deiss**

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# READ THIS FIRST



This is the third book in this series on Kindle Publishing.

You can get the first book in this series, [“How to Sell 100 Books a Day”](#) now via free download at my site.

*Keep reading to discover why the first edition of this book is only available at Amazon...*

To access “How To Sell 100 Books a Day” go to:

<http://www.numberonebooksystem.com/100-books-a-day/>

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## Let's Do This Thing!!

Writing a book doesn't have to be painful. In fact, it can actually be a lot of fun if you follow this 7-step process, and once your research is done (Steps 1 – 5), the actually "writing" can be completed in just 1 hour (or a few if you take your time)...

...so let's dive in and get started!

NOTE: The process below works best for non-fiction books, but you can use the index card strategy to lay out plots and characters for fiction books as well.

### **Step #1 – Buy and read at least 3 top books on your subject, and read all the blog posts for the last 60 days for the top 6 blogs in your market.**

This step will take some time, but by the time you're finished you'll be more knowledgeable than 95% of the people in your market...including most other published authors.

Here's why...

Reading the books will give you a sense of the broad, evergreen concepts of your topic, and by reading three you'll get a sense of where people agree, and where they disagree which will help you formulate your own opinions and guide future research.

Reading the blogs will give you a sense of what's new and what's hot. This ensures that you at least sound like you're on the cutting edge both when you create your book and when you start interviewing experts...which is exactly what you'll be doing next.

IMPORTANT: DO NOT PLAGIARIZE!! I can't stress this enough so I'll say it again: DO NOT COPY paragraphs, sections or even concepts from the books and blog posts you read.

Formulate your own ideas, and when you want to present someone else's concept, do it but give them appropriate credit and references with links, if it's an ebook, back to their site/article.

### **Step #2 – Interview at least 6 experts in the field to get an idea of the different positions and opinions on key issues.**

The best method I've used when interviewing experts is to ask them what they would charge for an hour of consulting. Once you have a sense of their hourly rate (which usually is less than you might think), you can then bring up the subject of interviewing them during that hour.

In my experience, once the experts realize what you're trying to do, they'll either offer to help you for free or ask to be a part of the book. Either way, it's a great way to not only get great content, but also expand your network in a given industry.

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### **Step #3 – Compile your notes from the interviews as well as the primary points you learned from reading the books into one file folder.**

Personally, I love using Evernote for this task, because I can take screenshots or even photos of blog posts and book pages and keep them all in a handy, digital “folder”. You can get more information about Evernote by going to: <http://evernote.com>

### **Step #4 – Take 12 index and write a question on each card.**

Believe it or not, these “questions” will be your chapters. (Yes, it’s good to have your chapters be questions for reasons we explain in the “[Number One Book System](#)” training... for now, just go with it.)

Don’t number the cards quite yet, because you’ll want to move them around and rearrange them based on the most logical sequence. (And if you’re anything like me, your first outline will be anything but logical.) :)

Finally, throw out the two weakest cards/chapters.

Yes, it will be painful at first, but oftentimes writing a great book has more to do with what you leave out than what you include.

Ok, once you have your 10 cards/chapters, it’s time to move on to the next step...

### **Step #5 – Get 120 more index cards (12 for each remaining chapter) and write sub-chapter titles on one side and three words on the other side to remind you what you want to say in this section.**

Just like in Step #4, I don’t want you to number the sub-chapter cards because, again, you might want to rearrange them in a different order than how they first flowed out of your head.

Then, review your notes and folders (i.e. Evernote) and see if there are any big topics that you left out that should be included.

Finally, throw out the weakest two cards in each section.

At this point, you should have 10 chapter cards and 10 sub-chapter cards for each chapter...110 cards total.

### **Step #6 – Write 250 – 700 words for each sub-chapter or record yourself talking about that sub-chapter for 3 - 5 minutes.**

I recommend you set an egg timer to keep you on pace, because right now it’s all about speed...you can always go back and edit your work later.

If you choose to use the voice recorder method, I highly recommend you use a dictation software program like Dragon Naturally Speaking, because it’s less expensive over time

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than hiring a transcriber.

That said, if you'd prefer to just record and have a human transcribe your work, I have listed the service we use in the Resources section of this task.

## **Step #7 – Compile the sub-chapters and chapters into one file, add-in transitions and an intro and close and you're done!**

I know it sounds simple, but if you follow this process exactly as we've laid it out, you'll find that you can create a book in a weekend.

So what do you have to lose? Give it a shot!

## **Do This Next...**

Now that you understand how easy it is to write a book, the next step is to actually publish that book so you can make money from it.

My favorite publishing platform is Amazon Kindle, and if you'd like to learn more about this platform (and potentially become a best-seller in your category), check out my "Number One Book System" at:

<http://www.numberonebooksystem.com>

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**4330 Gaines Ranch Loop Suite 120**

**Austin, Tx 78735**

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